

FRIENDS OF PiP COMMITTEE MEETING MINUTES 18/07/12

In attendance

Kelly McDowell-Farrington, Karen Maurice, Stephen Spencer, Katherine Gowlett, Caron Hayes, Kirsty Dempster, Sonia Dyne, Jay Dyne, Jacqueline Barringer, Roy Dodson, John O'Callaghan, Becky Smith, Yoko Busk, Sharon Brading, Amanda Last.

* Welcome - K McD-F introduced herself and the aim to raise funds (£11,000 or more) to hold PiP 2013 and onwards.

* Introduction of SS chairman of the Community Association - SS gave a little history of PiP. PiP being a separate event to Gala day which will continue. How Town Council funding has decreased over the years to today where there is a real possibility of no funding at all. (Grant applications discussed further down). Please note that current fundraising would be for PiP 2013 and not to cover 2012 losses.

*Elections - KM elected as Vice-Chair and KG elected as Secretary

* Logo - Possible PiP logo passed around for Committee approval. Designed by Caroline Thompson-Heap FOC. Some changes suggested; Lower case i in PiP, to change the colour to green, to have the fleur-de-lys in silver, to add 2013

ACTION K McD-F to meet with Caroline Thompson-Heap asap to apply changes. Logo to be presented to committee next meeting.

* Door to door leaflet drop - The leaflet cost itself can be underwritten by the community association. Leaflet suggested to be A5 double-sided.

ACTIONS SS to get costs. KMCD-F to approach Caroline Thompson-Heap for design help. YB to provide address information from the parish office. SS to provide high-vis vests and cards, K McD-F to set up online giving site(Just Giving deemed too expensive K McD-F to choose best/free option)

Leaflet to have the following information; logo/did you miss PiP this year/cost to stage event/if every family gave £4/raising money for 2013/when to expect us with identification/PiP email address/link to online petition/online giving link/Community Association website/reg charity number.

Possible promotion via Nicola Rule (HCR) and Julian Makey (N&C) and the Hunts Post but this must be along the "community spirit" lines

*Easy Fundraising - **ACTION** K McD-F will set up.

*Petition - 125 signatures online. More hard copies needed. Suggested committee could all get more signatures as well as including the info on the leaflet and having a hard copy for people to sign on door to door

ACTION K McD-F to print off more copies

*Grant application - Will take place in December and June. The Community Association will be dealing with this.

*800 club - Monies can be donated to charity voted on by the members.

ACTION SS to suggest Friends of PiP as possible beneficiary.

*Round table discussion - Brainstorming

SD - selling charity wristbands, glow in the dark option @ 23p for 1000, pin badges

CH - Friends of PiP badges and sponsored events

KM - selling advertising space around the stage, particularly targetting local businesses

KM/KD - Waitrose green token charity donations - **ACTION** K McD-F to fill in application form

K McD-F - Quiz/Race night, wine tasting, Macdonalds charity donations

SS - NatWest charity donations, contact SITA or WREN landfill companies who provide sponsorship -

ACTION KD to write lovely letter asking nicely. Similarly Jackson (flood defence construction company)

ACTION SS to contact Jackson

BS - Sainsburys charity donations

JB - suggested we have a standardised letter for asking for funds and also about having an A4 version of the leaflet for display in shops etc

RD - Suggested we have a project calendar with goals/dates/achievements

*Closing - K McD-F thanks everyone for their attendance and enthusiasm

* Next meeting scheduled for Wednesday 25th July, location possibly Comrades Club but will be confirmed asap

Items for discussion at next meeting to include finalisation of PiP logo/leaflet design approval/online giving/promotion/leaflet drop finer details/petition/standard letter/project calendar/future fundraising ideas and planning/who is poppy labrador?